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a patient, friends or family by exchanging messages and communicating with one another through the web pages;

asking one or more questions, on the web pages, regarding preferences and dislikes of participants;

identifying organizations engaged in fundraising based on the answers to the questions; and

soliciting a charitable donation for the organizations engaged in fundraising; wherein the friends and family maintain communication and relationship with the patient through the web pages and also support the organizations.

19 (Amended). A system for efficient communication and relationship management, the system establishing relationship between a patient, friends or family and one or more organizations engaged in fundraising and soliciting charitable donations, the system utilizing a computer system linked to a network, the computer system having one or more processors, one or more storage devices coupled to the processors, comprising:

a web-based, online communication service related to patient care having one or more web pages linked to a computer network for efficient communication among a patient, friends or family by exchanging messages and communicating with one another through the web pages;

means for asking one or more questions on the web pages regarding preferences and dislikes of participants, and for identifying organizations engaged in fundraising based on the answers to the questions; and

means for soliciting a charitable donation for the organizations engaged in fundraising.